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## School Registration and Sponsorship Agreement

DATE:

School Name:   
(referred to as "the School" in this Agreement)

Address:

Telephone:

Name of Head of School:

Email:

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The School agrees to TCI Wireless Limited [operating under the brand MyFamily Mobile (MyF-M) and hereinafter referred to in this document as "MyF-M"] being the exclusive official sponsor and manager of the All Rugby School (ARS) Elite Development Programme (EDP) for a fixed tenure of one (1) year. This tenure shall automatically renew for another year unless either party communicates otherwise in writing.

### **ARS EDP OBJECTIVE, VISION AND AIMS**

MyF-M is desirous of becoming a strategic partner to the School and is interested in helping grow the game of rugby by exposing it to as many parents and children as possible and in the process increasing exposure to MyF-M's brand, products and services.

MyF-M is committed to improving the lifestyle and health of children and young people and developing their potential within the game We see ARS EDP as an inclusive one; with the combination of contact rugby, touch rugby and tag/new image rugby allowing it to be played by males and females of all ages and abilities. Rugby is a sport that provides key physiological and psychological benefits, as well as developing social skills. MyF-M is determined that all players, no matter their race, religion or social status, should be given the opportunity to benefit from their involvement in rugby

### **ARS EDP Aims**

- A. Increase the number of adult (male and female) support resources (referees and coaches)
- B. Increase the number of young people (boys and girls) playing the game

C. Develop stronger player and school ties (i.e. sustainable, with a range of teams at all age-groups and supported by well trained coaches)

### **ARS EDP Vision**

An implementation group has developed a vision statement, to encapsulate the essence of the ARS EDP. This is:

“To develop and prepare highly skilled young players to play for the broader Game, supported by an effective, well trained workforce of coaches and other personnel, delivered within a strong partnership

We hope this provides an easy-to understand statement of intent for ARS and helps to inspire the dedication that will be needed from everyone involved to establish a lasting and meaningful structure for the long-term benefit of the game.

Whilst recognising that this process is player and parent centered, the vision is not achievable unless parent support and coaching delivery is all it needs to be. This must be acknowledged be all concerned.

### **ARS EDP SPONSORSHIP PACKAGE**

The ARS EDP Sponsorship Package is run in several primary and secondary schools and is designed to work with and support schools which are committed to using rugby to enhance the whole school experience and positive behaviours of their pupils; improve their sport specific skills and generic physical competence; and contribute to the outcomes of a curriculum for excellence. MyF-M invests in this programme and provides each School of Rugby with resources to deliver.

ARS EDP sponsorship package includes but is not limited to:

- A. Courageous Dad supporters club meetings
- B. Intra-school Inter-house Matches
- C. Intra-school Inter-squad Matches
- D. Interschool Matches
- E. Foreign School Matches
- F. 1st and 2nd Team Dinners
- G. Courageous Dad dinners
- H. Pre match warm-up meets
- I. Award dinners
- J. Training bib
- K. Training shorts
- L. Tag belt
- M. Tags
- N. Match top
- O. Match shorts
- P. Match socks
- Q. Training balls
- R. Match balls
- S. Cones
- T. Agility Ladders
- U. Medical Kit
- V. Coaching Resources
- W. Medic and ambulance at all matches
- X. Referee for all matches (Schools are also eventually expected to be self sufficient and provide referees from within their own staff/pupils)

### **ARS EDP MANAGEMENT**

ARS EDP shall be managed by a team of seven (7) consisting of:

- A. MyF-M representative (School Relations Management)
- B. MyF-M representative (Fixtures Management)
- C. Rugby Development Officer
- D. School Principal
- E. School Coach
- F. Captain from a representative from a schools' U-16 Team

### **ARS EDP SQUADS/TEAMS**

ARS EDP shall set-up six (6) squads consisting of:

- A. U-16
  - i. 1st X
  - ii. 2nd X
- B. U-13
  - i. 1st X
  - ii. 2nd X
- C. U-10
  - i. 1st VII
  - ii. 2nd VII

### **ARS EDP EVENTS**

ARS EDP events consist of but are not limited to:

- A. Courageous Dad supporters club meetings
- B. House Matches
- C. Squad Matches
- D. Interschool Matches
- E. Foreign School Matches
- F. 1st and 2nd Team Dinners
- G. Courageous Dad dinners
- H. Pre match warm-up meets
- I. Award dinners

### **RESPONSIBILITIES**

#### **MyF-M Responsibilities**

MyF-M is responsible for:

- A. Supplying:
  - i. School and MyF-M branded training kit/uniforms which consists of, but are not limited to:
    - i. training bib
    - ii. training shorts
    - iii. tag belt
    - iv. tags
  - ii. 1st and 2nd Team U-16, U-13 and U-10 School and MyF-M branded Match Kit/Uniforms (See: Annexure 1) which consists of, but is not limited to:
    - i. match top
    - ii. match shorts
    - iii. match socks
  - iii. School and MyF-M branded equipment which consists of, but is not limited to:
    - i. Training balls
    - ii. Match balls
    - iii. Cones
    - iv. Agility Ladders
  - iv. Medical Kit
  - v. Coaching Resources
  - vi. Maintain player database
  - vii. Maintain a medic and ambulance at all matches
  - viii. Supply a referee for all matches

- ix. Maintain minimum standards for coaching, teaching and refereeing
  - x. Maintain security at all ARS EDP events
  - xi. Maintain player discipline at all ARS EDP events
  - xii. Maintain a safe match and training environment
  - xiii. Monitoring and maintaining ARS EDP key performance indices (KPIs)
- B. Organising:
- i. House Matches and Squad Matches
  - ii. Interschool Match fixtures
  - iii. Foreign School Matches fixtures
- C. Setting up player groups and managing player groups otherwise known as "Squads".
- D. Organising ARS Award Programme consisting of:
- i. Full Colours
  - ii. Half Colours
  - iii. Second Team Colours
  - iv. Courageous Dad Award
  - v. Best Try of the Season Award
  - vi. Spirit of Rugby Award
  - vii. Best Player of the Season Award

### **School Responsibilities**

School is responsible for:

- A. Supplying:
- i. Transport to and from ARS EDP events
  - ii. Playing field or grounds
  - iii. Player participation (minimum of ten (10) players in a single squad of either U-16, U-13 or U-10) in all ARS EDP events
  - iv. Parent participation in all ARS EDP events
- B. Permitting:
- i. MyF-M to promote its brand at all ARS EDP events using roll-up banners and sales kiosks amongst others
  - ii. MyF-M to promote its products at all ARS EDP events using pop-up stands amongst others
  - iii. MyF-M to promote its services at all ARS EDP events
- C. Feature MyF-M brand(s), products and services at all ARS EDP related activities
- D. MyF-M have the opportunity to offer standard priced, discounted or free products and services to Parents
- E. Right of MyF-M to use School logo on MyF-M electronic, web and printed media
- F. Right of MyF-M to use picture and video images derived from ARS EDP events on MyF-M electronic, web and printed media
- G. Naming of school rugby squads as:
- i. "U-16 1st X [School Name] MyFamily Mobile Rugby Squad/Team"
  - ii. "U-16 2nd X [School Name] MyFamily Mobile Rugby Squad/Team"
  - iii. "U-13 1st X [School Name] MyFamily Mobile Rugby Squad/Team"
  - iv. "U-13 2nd X [School Name] MyFamily Mobile Rugby Squad/Team"
  - v. "U-10 1st VII [School Name] MyFamily Mobile Rugby Squad/Team"
  - vi. "U-10 2nd VII [School Name] MyFamily Mobile Rugby Squad/Team"
- H. Setup and access to MyF-M ARS programme dedicated school notice board

### **Parent / Guardian Responsibilities**

Parent is responsible for:

- A. Attending the following ARS EDP events.
- i. Courageous Dad supporters club meetings
  - ii. House Matches
  - iii. Squad Matches

- iv. Interschool Matches
- v. Foreign School Matches
- vi. 1st and 2nd Team Dinners
- vii. Courageous Dad dinners
- viii. Pre match warm-up meets
- ix. Award dinners

- B. MyF-M operates "Courageous Dad", a supporters club consisting of parents of 1st and 2nd squad players. Membership is compulsory for all parents / guardians to 1st and 2nd team players. Courageous Dad members are awarded exclusive ties and blazer patches.
- C. Courageous Dad ties and/or blazers must be worn to all events
- D. All members of Courageous Dad are automatic subscribers to MyF-M

**MEDIA**

The ARS EDP activities and events shall be covered using the following:

**A. Electronic**

- i. Website: Both the School and MyF-M shall carry information concerning the ARS EDP and its events.
- ii. Social Media: Both the School and MyF-M facebook, twitter and other multimedia pages shall carry information concerning the ARS EDP and its events.

**B. Traditional**

- i. Print Press
- ii. TV Press
- iii. Radio Press

**MYF-M CONTACT**

Office                    [rugby@focusonmyfamily.co.uk](mailto:rugby@focusonmyfamily.co.uk)    +44 1865 261459

***Emergency contacts during working hours:***

Mobile Phone Number:

We hereby agree for MyF-M as the official sponsor and manager of our school rugby programme under the AI Rugby Schools (ARS) Elite Development Programme (EDP).

Head of School: Sign:.....Name:.....

Date: .....

**ARS MATCH KITS  
(ANNEXURE 1)**



*BIS (BRITISH INTERNATIONAL SCHOOL)*



*CHRISLAND SCHOOL*



*TEMPLE SCHOOL*



*CORONA SCHOOL*



*GREENSPRING SCHOOL*